



**AUSTRALIAN  
OLYMPIC  
TEAM**

Illawarra Appeal Dinner  
*for the*  
2012 Australian Olympic Team  
Tuesday 13 March 2012



**AUSTRALIAN  
OLYMPIC  
TEAM**



EVERY FOUR YEARS...

10,000 of the world's finest athletes gather to compete in the Olympic Spirit and determine who is faster, higher and stronger.

On 27 July 2012, the Australian Olympic Team will march proudly into the Olympic Stadium in London for the Opening Ceremony of what is shaping up to be one of the great Olympic Games of the modern era.

The 'ILLAWARRA APPEAL' Dinner is your opportunity to support the 2012 Australian Olympic Team...

... on the ROAD TO LONDON

**Mr Gareth McKeen**

Chairman, Illawarra Fundraising Committee  
and

**Members of the Illawarra Fundraising Committee  
for the 2012 Australian Olympic Team**

invite you to join them, Olympians and the AOC at the:

**Illawarra Appeal Dinner**  
*for the*  
**2012 Australian Olympic Team**

**Tuesday 13 March 2012**

**Grand Ballroom**

**Novotel Northbeach**

**Cliff Road, North Wollongong**

**7.00pm for a 7.30pm start**

**Dress: Lounge Suit**

Guests will enjoy a special night celebrating the  
2012 Australian Olympic Team,  
a superb three course "London" inspired  
menu with complimentary beverages.

A range of fundraising activities, including unique Olympic memorabilia  
will be auctioned on the night.

See Booking Form for details or call the New South Wales Olympic Council (AOC)  
on Tel. 02 8436 2100 or email [nswoc@olympics.com.au](mailto:nswoc@olympics.com.au)

# AUSTRALIAN OLYMPIC TEAM APPEAL

## ILLAWARRA FUNDRAISING COMMITTEE – LONDON 2012



### Patron

David M Williams

### Chairman

Gareth McKeen

### Committee Members

Brian Baird

Sue Baker-Finch

Greg Binskin

Colin Bloomfield

Walter Immoos

Josh Kersten

Ben Marsh

Anita Mulrooney

Geoff Phillips

Robert Ryan

Warwick Shanks

### INVITATION to the 'ILLAWARRA APPEAL DINNER' for the 2012 AUSTRALIAN OLYMPIC TEAM

On 27 July 2012, London will stage the Opening Ceremony of the 2012 Olympic Games marking the start of competition for 10,500 elite athletes from over two hundred nations. Australia has a proud record at the Olympic Games and our 2012 Australian Olympic Team - comprised of approximately 420 athletes - is aiming for a top five position on the Gold Medal, and the overall medal tallies. For a relatively small nation we will once again be punching well above our weight to meet this challenge.

Our athlete's endure a tough and unforgiving journey to the Olympic Games sacrificing a life time to training and competing. When the competition begins in London they will carry with them the hopes and expectations of our sports loving nation.

Our athletes have always enjoyed the support from all Australians and for these Games the Illawarra Fundraising Committee wishes to continue this legacy by staging an Appeal Dinner for the Team on 13 March 2012. The 'Appeal Dinner' represents the major opportunity for the Illawarra business community to support and farewell our Australian athletes prior to their departure for London. Prospective Members of the 2012 Australian Olympic Team will be joined by our local Olympians. The dinner promises to be a highlight of the Illawarra's sporting, business and social calendar.

The cost is \$1,500 for a table of ten or \$150 per person. For an extra \$450 we would be delighted to recognise your company as a Table Sponsor with a prominent table position, your company's name on the table, logo recognition on-screen and in the program, and recognition by the MC. The AOC will endeavour to place a Prospective 2012 Team Member or Olympian on each table (the eleventh person). There also exists the opportunity to increase your financial involvement in the dinner by becoming an Event Supporter, with details attached.

The Illawarra Appeal Dinner is aiming to raise over \$50,000 for the Team as part of the AOC's national fundraising program. The AOC remains independent from federal government financial support. All funds raised from this dinner will go directly to prepare and send the 2012 Australian Olympic Team to London.

To be a part of this Appeal Dinner please contact the New South Wales Olympic Council (AOC) at [nswoc@olympics.com.au](mailto:nswoc@olympics.com.au) or call (02) 8436 2100. Further information is detailed in the enclosed invitation and Booking Form.

Thank you for your support of the 2012 Australian Olympic Team. We look forward to seeing you at the dinner.

Kind regards,

Gareth McKeen  
Chairman  
Illawarra Fundraising Committee – London 2012

**Illawarra Committee Chair** Gareth McKeen Tel 0424 614 886 [ceo@weaillawarra.com.au](mailto:ceo@weaillawarra.com.au)

**NSW Olympic Council (AOC)** Tel (02) 8436 2100 Fax (02) 8436 2197 Level 3, 1 Atchison Street ST LEONARDS NSW 2065  
[www.olympics.com.au/nsw](http://www.olympics.com.au/nsw)

**President** Helen Brownlee OAM

**Executive Director** James Edwards [james.edwards@olympics.com.au](mailto:james.edwards@olympics.com.au)

**Executive Assistant** Georgina Exton [georgina.exton@olympics.com.au](mailto:georgina.exton@olympics.com.au)

# Event Support Offer:



The Illawarra Fundraising Committee extends an offer to all prospective table purchasers, the opportunity to upgrade your involvement in the dinner - and therefore to further benefit the Australian Olympic Team. Become an Event Supporter and receive a range of benefits at the dinner.

Categories on offer:

## Gold Supporter: \$25,000 contribution

- 3 tables of 10
- AOC to provide a prospective 2012 Team Member, or Olympian for each table (11<sup>th</sup> person)
- Prominent table positions at event
- Access to VIP pre-dinner drinks with Olympians for all 30 guests
- Logo designation as Gold Supporter in Event Program
- Logo designation as Gold Supporter on big screens
- Company name on each table
- Recognition in the Chairman's speech
- Company representative for speech on stage

## Silver Supporter: \$10,000 contribution

- 2 tables of 10
- AOC to provide a prospective 2012 Team Member, or Olympian for each table (11<sup>th</sup> person)
- Prominent table positions at event
- Access to VIP pre-dinner drinks with Olympians for 4 guests
- Logo designation as Silver Supporter in Event Program
- Logo designation as Silver Supporter on big screens
- Company name on each table
- Recognition in the Chairman's speech

## Bronze Supporter: \$5,000 contribution

- 1 table of 10
- AOC to provide a prospective 2012 Team Member, or Olympian for the table (11<sup>th</sup> person)
- Logo designation as Bronze supporter in Event Program
- Logo designation as Bronze supporter on big screens
- Access to VIP pre-dinner drinks with Olympians for 2 guests
- Recognition in the Chairman's speech

## Table Sponsor: \$2,000 contribution

- 1 table of 10
- Company name on table
- AOC to provide a prospective 2012 Team Member, or Olympian for each table (11<sup>th</sup> person)
- Prominent table positions at event
- Logo designation as Table Sponsor in Event Program
- Logo designation as Table Sponsor on big screens
- Recognition in the Chairman's speech

## Contact:

To indicate your interest or for further information on becoming an Event Supporter please contact Gareth McKeen (Chairman, Illawarra Appeal Committee) directly on 0424 614 886 or via email [ceo@weaillawarra.com.au](mailto:ceo@weaillawarra.com.au) or call James Edwards (AOC) on 8436 2100 or via email [james.edwards@olympics.com.au](mailto:james.edwards@olympics.com.au)

*Thank you in advance for your support.*

