

## **LEVEL – Upper primary**

### **CHEER FOR A CHAMP (Part 1 - Planning Content)**

#### **DESCRIPTION**

In these activities, students learn about the *Cheer for a Champ* initiative. They watch video clips and discuss the elements of each clip including purpose, audience, style, content, language used, format etc. Students develop their own *Cheer for a Champ* script as preparation for recording a video clip.

These cross-curriculum activities contribute to the achievement of the following:

#### **English**

- Interprets and discusses some relationships between ideas, information and events in texts for general viewing.

#### **Studies of society and the environment**

- Describes the roles, rights and responsibilities of members of cultural groups.

#### **Science and technology**

- Creates and evaluates information products and processes, demonstrating consideration of the type of media, form, audience and ethical issues.

#### **Creative and Visual Arts**

- Plans, selects and modifies productions for particular occasions taking into account factors such as purpose, space, materials and equipment.

#### **SUGGESTED TIME**

approximately 20-40 minutes for each activity (this may be customised accordingly). This is the first topic in a series of three.

#### **WHAT YOU NEED**

- class copies of Student handout
- examples of video clips, downloaded from the Internet (use software such as itunes to search for appropriate clips). Selected websites are listed in the EXPLORE A LITTLE FURTHER section (or simple enter terms such as “video podcast”, “screencast”, web TV” or “vodcast” into a search engine). Be sure to preview all clips before using with the class.



## ACTIVITIES

This topic is the first in a sequence of three. The following activities may be completed independently or combined as part of a more comprehensive learning sequence, lesson or educational program. Please refer to your own state or territory syllabus for more explicit guidelines.

These activities present an ideal context for discussing online safety. Refer to <http://www.cybersmart.gov.au/> for more details.

### Video clip

1. **Show** the class a sample clip from <http://london2012.olympics.com.au/education/cheer-for-a-champ>

2. **Ask** if anyone in the class has an mp4 player or ipod, or watches video clips downloaded from the Internet. **Discuss** the types of video clips that might be downloaded from the Internet. Typical responses might be related to vodcasts, mp4 files, music video clips, itunes, television shows, iview etc.

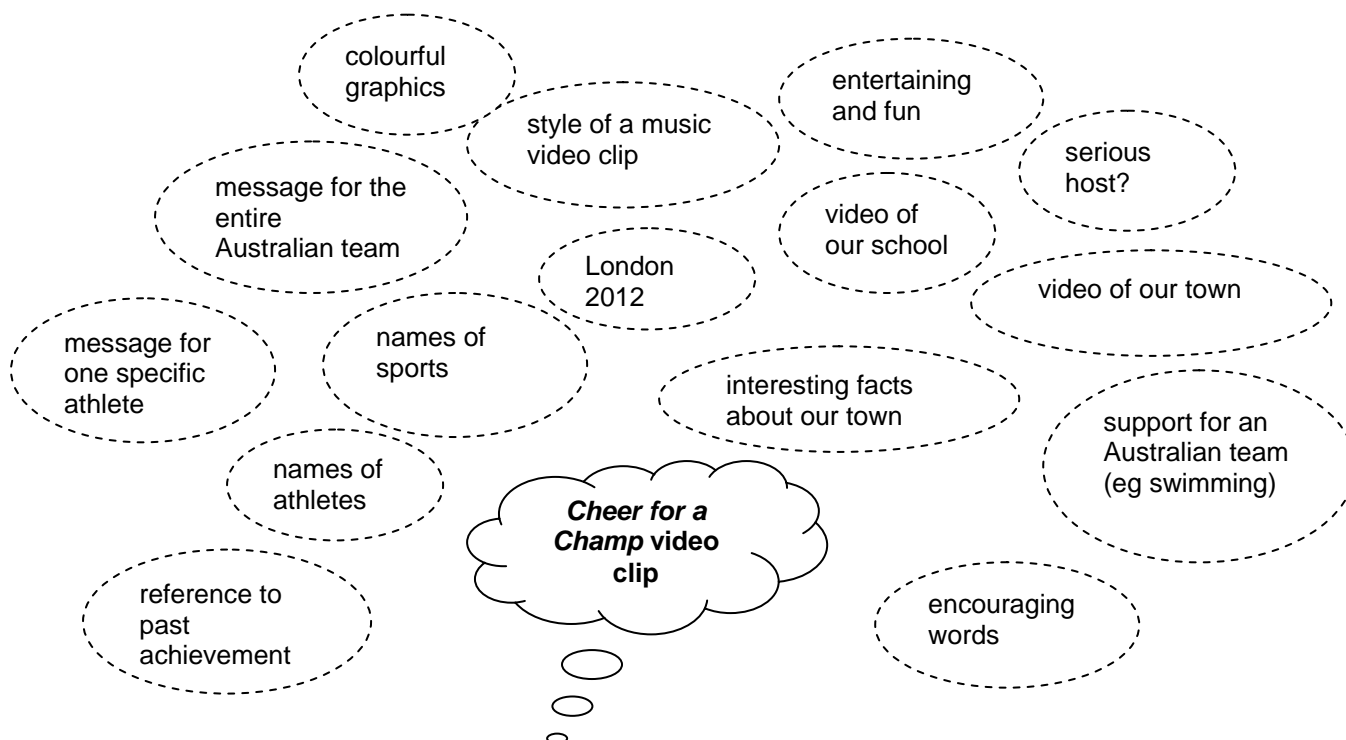
3. **Introduce** a sample video file (a lifestyle or magazine-style clip featuring spoken interviews is ideal). **Watch** the whole or part of the video clip with the class, asking the students to watch and listen carefully to identify the style, content and messages contained in the clip.

4. **Discuss** the elements including hosts, guests, music, events discussed, facts and figures, style etc. You may like to use the following questions as a starting point:

- What is the purpose of this video clip?
- Who is the target audience?
- What is the visual style?
- What graphics and animations are used?
- What language is used?
- What is the most interesting part of the clip?
- From which site was the clip downloaded?
- Who are the people featured?
- Is there a host?
- Are there guests?
- Is music used?
- What is the overall style and approach?



5. **Ask** the class to think about the types of information that might be contained in a “cheer for a champ” video clip that would be played to an Olympic athlete competing in London 2012. **Discuss** the purpose of the video clip, audience, duration and style as well as content that might be covered. **Brainstorm** these ideas and suggestions as outlined in the following sample:



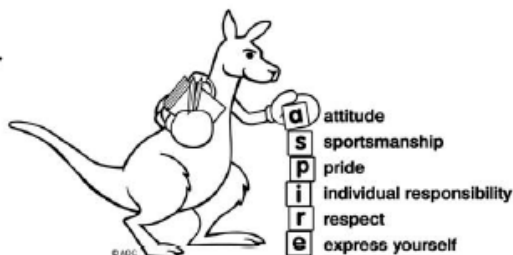
**Explain** that even though some video clips and interviews sound spontaneous and unplanned, often the host (or other organiser) has prepared a plan containing items such as a prompts, key messages to cover, list of questions etc. **Emphasise** the importance of being well planned so that things will run more smoothly on the day of shooting. **Explore** *Cheer for a Champ* at <http://london2012.olympics.com.au/education/cheer-for-a-champ> **Distribute** the Student handout.



**Organise** students into small groups. **Ask** each group to do their own brainstorm and decide on the format, style and content of their video message of support. **Record** the group decisions under the headings on the Student handout.



## REFLECT ON a.s.p.i.r.e. VALUES



Discuss how developing a video clip allows you to express yourself. Reflect on the importance of having a good attitude when working with others towards a common goal. Discuss how each individual is responsible when planning and organising an audio or video clip. What are some situations where the Australian Olympic Team might see your message of support?



## EXPLORE A LITTLE FURTHER

- **Develop** the script for your *Cheer for a Champ* message and present it as a one-page written summary.
- **Interview** a person from who has made a contribution to your local community.
- **Collect** photos and illustrations depicting the sports and events related to your *Cheer for a Champ* message and display on your classroom wall.
- **Explore** using video chat and connect with teachers and schools around at the world at <http://education.skype.com/>
- **Research** the athletes, events and cities related to your video clip and write short biographies and reports.
- **Write** your own *Cheer for a Champ* message for students participating in sporting and other events held in your school.
- **Search for** other video files, podcasts and vodcasts that can be downloaded from the Internet. Access URLs including [www.apple.com/itunes/store/](http://www.apple.com/itunes/store/) , <http://kids.podcast.com/> , <http://www.teacherstv.com.au/> and <http://recap.ltd.uk/podcasting/>
- **Explore** software such as audacity <http://audacity.sourceforge.net/> <http://www.apple.com/itunes/podcasts/creatorfaq.html> to record your own clips and upload them to your school website.
- **Explore** video software such as <http://explore.live.com/windows-live-movie-maker?os=other> or [www.apple.com/support/imovie/](http://www.apple.com/support/imovie/) to record your own video clips and upload them to your school website.
- **Access** podcasting user tips, tools and tutorials at <http://cybraryman.com/podcast.html> [www.apple.com/itunes/store/podcasts.html](http://www.apple.com/itunes/store/podcasts.html) [www.microsoft.com/windows/windowsmedia/musicandvideo/default.mspx](http://www.microsoft.com/windows/windowsmedia/musicandvideo/default.mspx)
- **Explore** Norman May's Golden Nugget's downloaded from <http://media.olympics.com.au/collection/golden-nuggets>
- **Explore** additional *Cheer for a Champ* topics available from [www.olympics.com.au](http://www.olympics.com.au)
- **Explore** more examples of podcasting and online audio and video:
  - [www.abc.net.au/services/podcasting/](http://www.abc.net.au/services/podcasting/)
  - [http://www.openculture.com/2009/01/the\\_educational\\_audio\\_and\\_video\\_library.html](http://www.openculture.com/2009/01/the_educational_audio_and_video_library.html)
  - <http://www.abc.net.au/rollercoaster/click/features/podcasts/default.htm>
  - <http://media.olympics.com.au/index.cfm>
  - <http://www.channel4.com/fourdocs/>
  - <http://media.admin.olympics.com.au/>
  - <http://london2012.olympics.com.au/education/cheer-for-a-champ>
  - <http://www.bbc.co.uk/podcasts/genre/childrens>
  - <http://www.meetmeatthecorner.org/learning>



## STUDENT HANDOUT

Plan – *Cheer for a Champ* video clip

<b>Names of athletes</b>	<b>Sports and teams</b>
<b>Format and style</b>	<b>Interesting local facts</b>
<b>Athletes' past achievements</b>	<b>Chant or song</b>
<b>Encouraging words</b>	<b>Other information</b>

