



# MADE OF TRUE EFFORTS

Take a moment to think about this.

Official Olympic sponsors' efforts are vital to make the Olympic Games possible. This means they support every national Olympic team, the Olympic Games and have made a strong commitment to the entire Olympic Movement.

However, some companies use Olympic emblems or imagery without authorisation, thus duping Olympic fans into believing that they have an official association with the Olympic Games.

This is unfair to the athletes, the official Olympic sponsors and the Olympic Movement, as a whole - remember, it is they who make the Olympic dream possible. Show your respect for the official Olympic sponsors and support only those who make the true effort.



## THE WORLDWIDE OLYMPIC PARTNERS



## AUSTRALIAN PARTNERS



## AUSTRALIAN SUPPLIERS & SUPPORTERS

ANL Container Line, Athlegen, Getty Images, Hamilton, Hudson, Mileno, Sportscraft, Signet

[olympic.org](http://olympic.org)